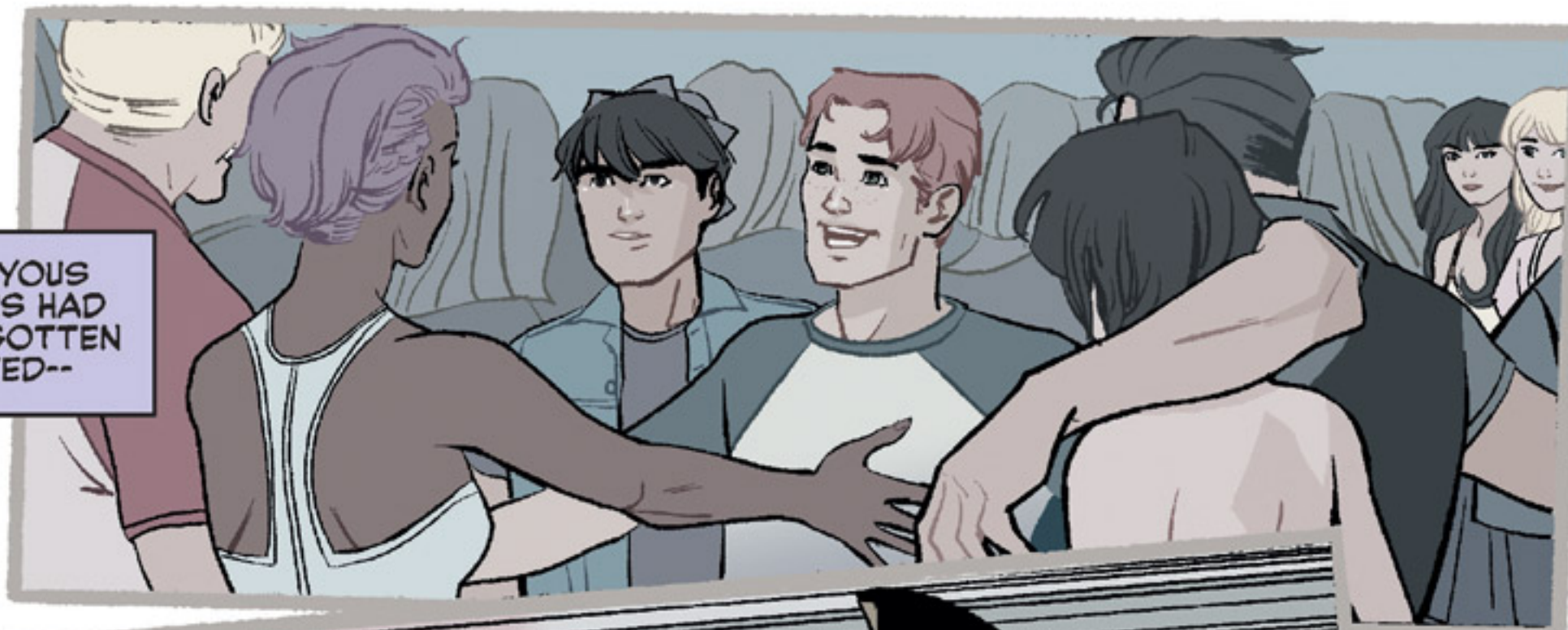




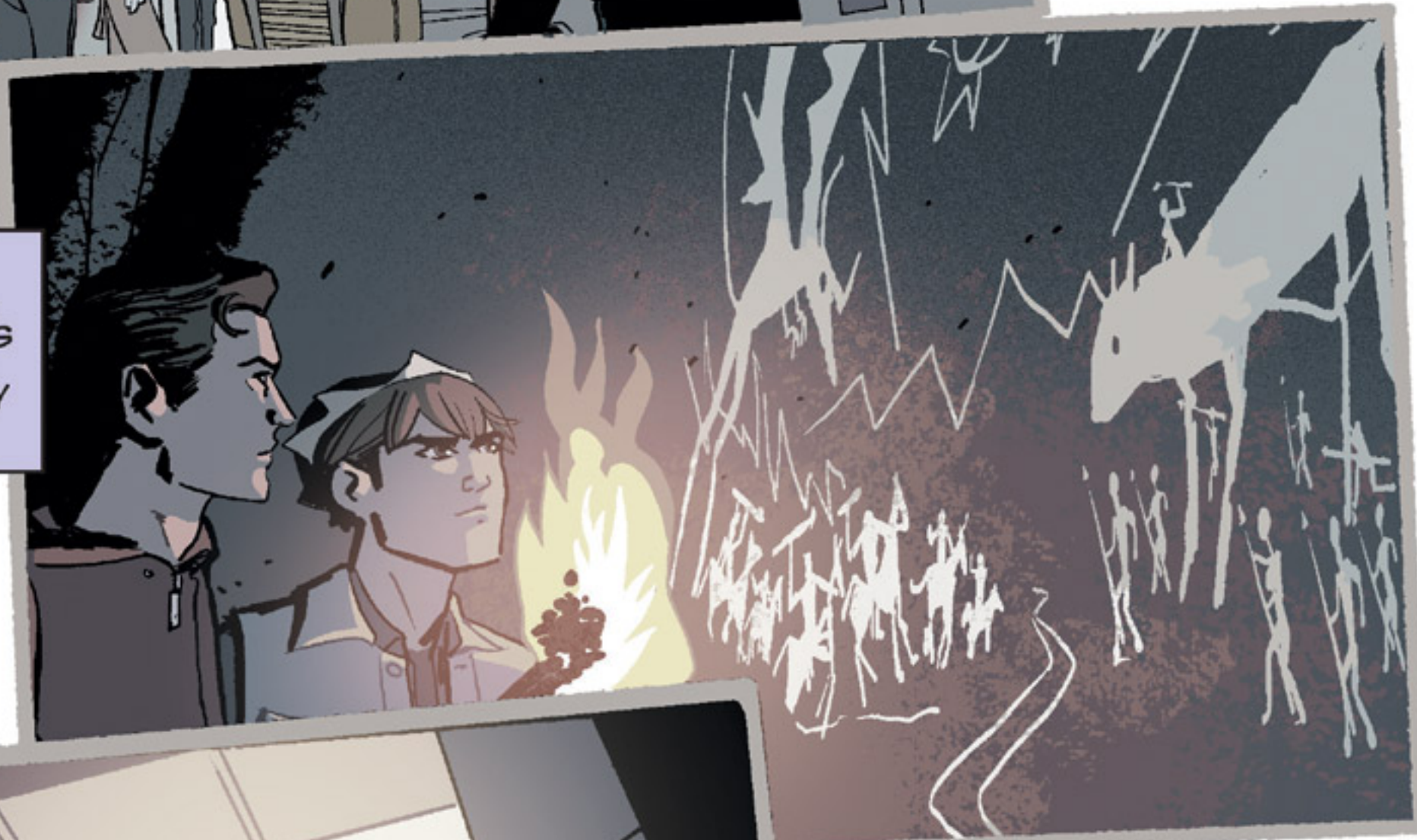
THE JOYOUS
REUNIONS HAD
BARELY GOTTEN
STARTED--



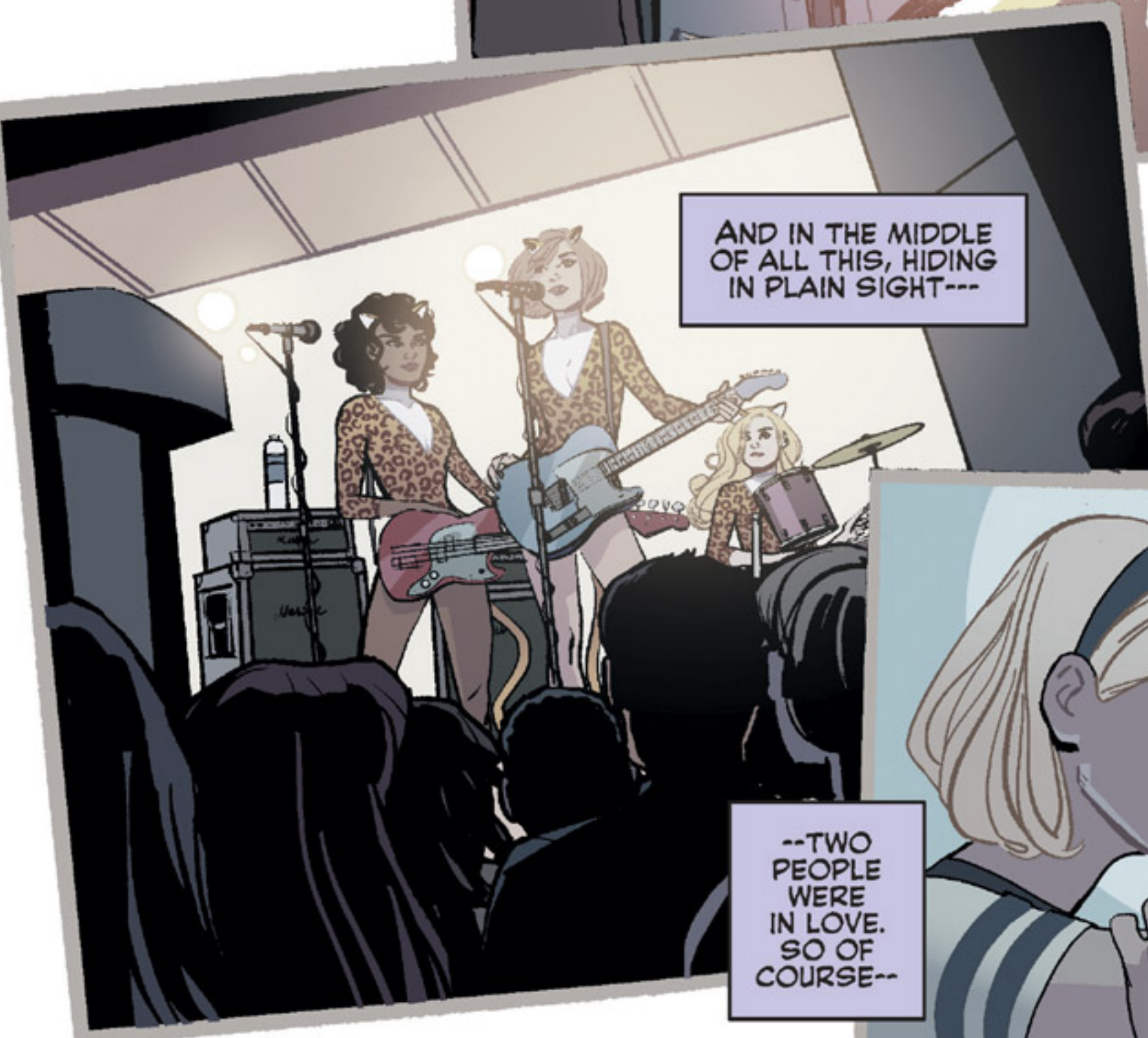
--WHEN
THEY GAVE
WAY TO
SOMETHING
FAR MORE
SINISTER.



WHEN
AGE-OLD
MYSTERIES
REARED
THEIR UGLY
HEADS.



AND IN THE MIDDLE
OF ALL THIS, HIDING
IN PLAIN SIGHT---



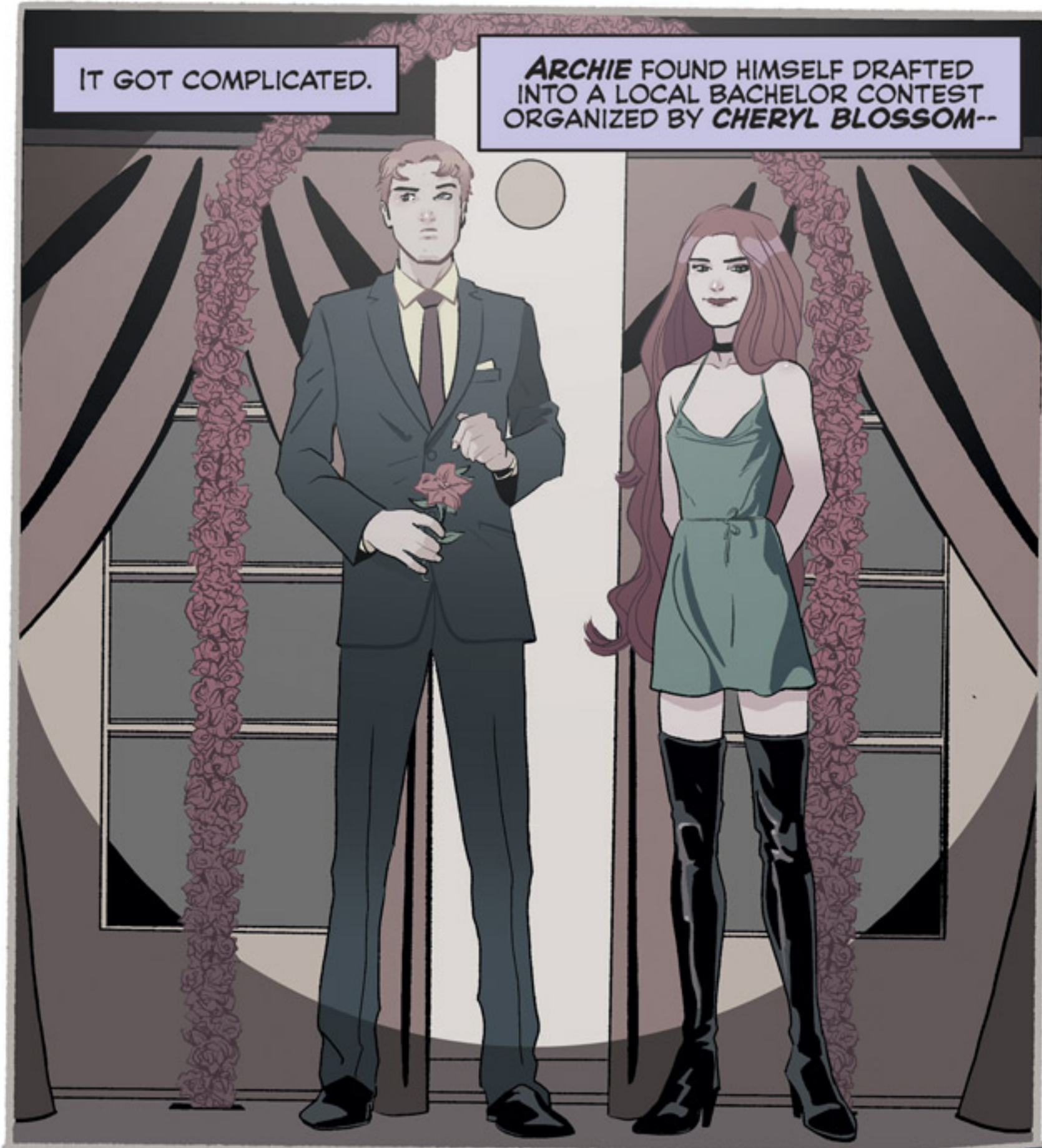
--TWO
PEOPLE
WERE
IN LOVE.
SO OF
COURSE--



IT GOT COMPLICATED.

ARCHIE FOUND HIMSELF DRAFTED INTO A LOCAL BACHELOR CONTEST ORGANIZED BY **CHERYL BLOSSOM**--

BUT ORCHESTRATED BY **BETTY** AND **VERONICA**.



THE CONTEST TOOK THE TOWN BY STORM, LEAVING THE WHOLE COMMUNITY GLUED TO THEIR TELEVISIONS--

--AS A DECISION WAS MADE.

SO--**ARCHIE ANDREWS**-- THIS IS THE MOMENT WE'VE ALL BEEN WAITING FOR. WHEN YOU REVEAL WHO WILL GET THE FINAL RIVERDALE PETUNIA...

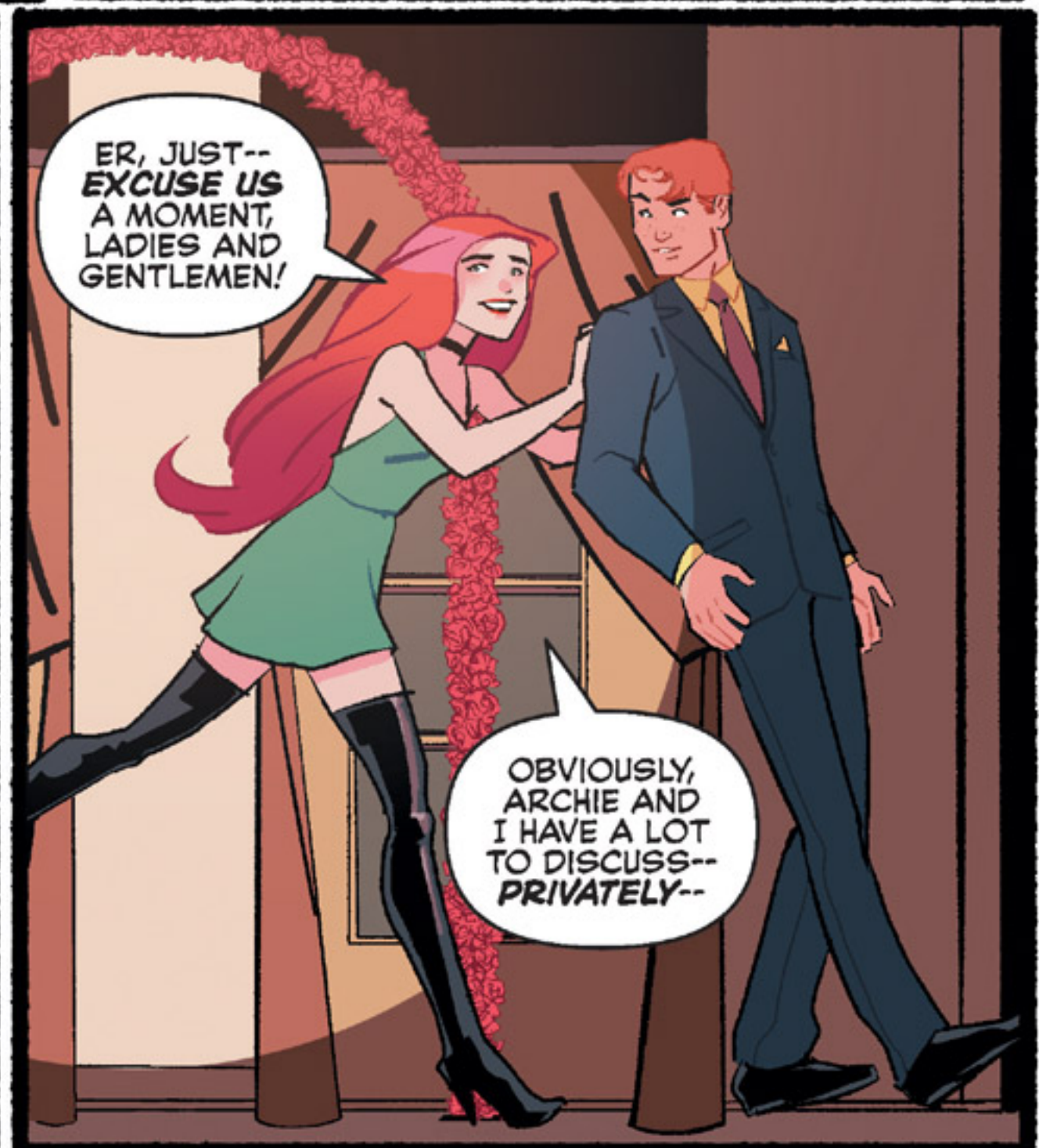
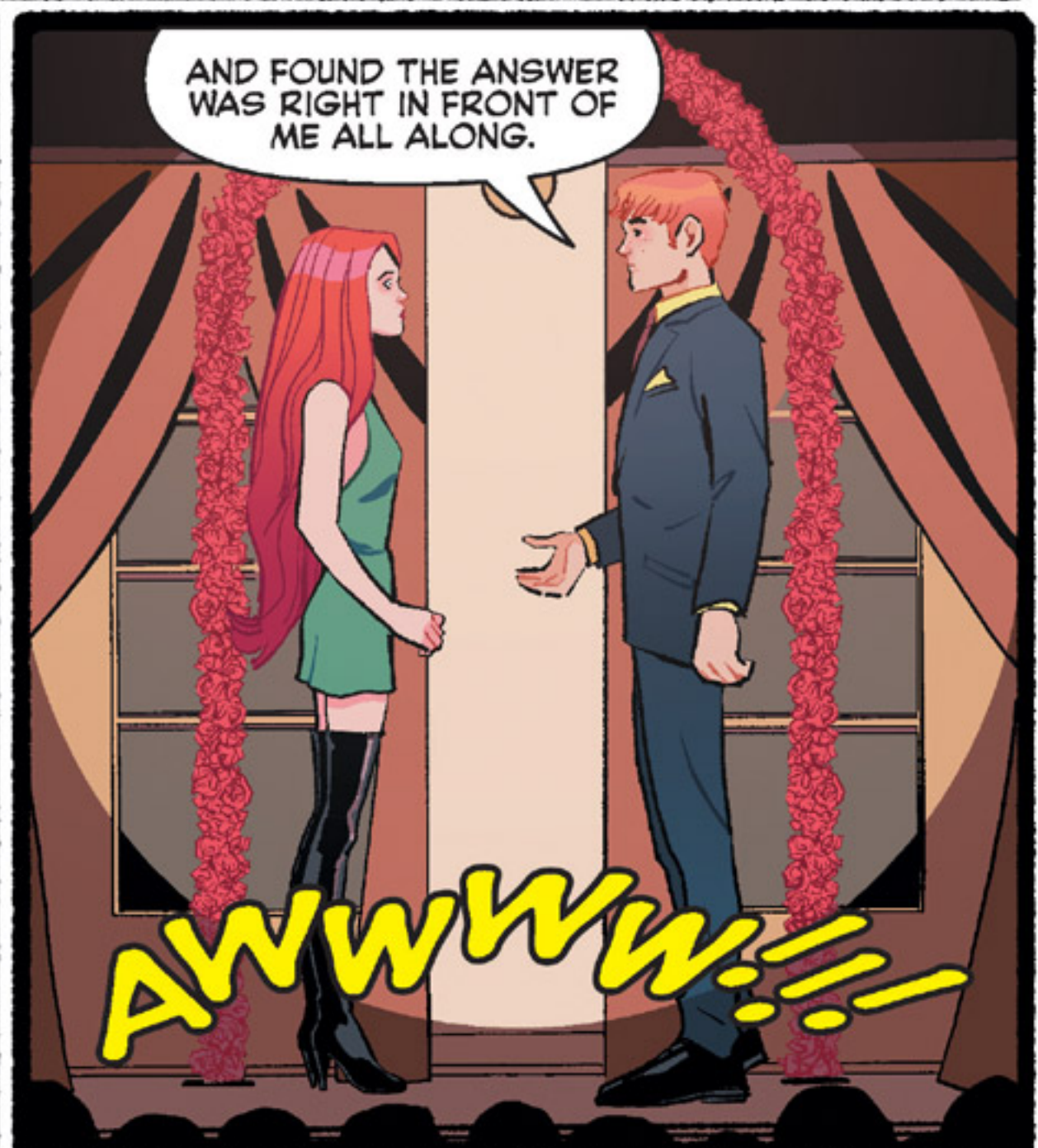
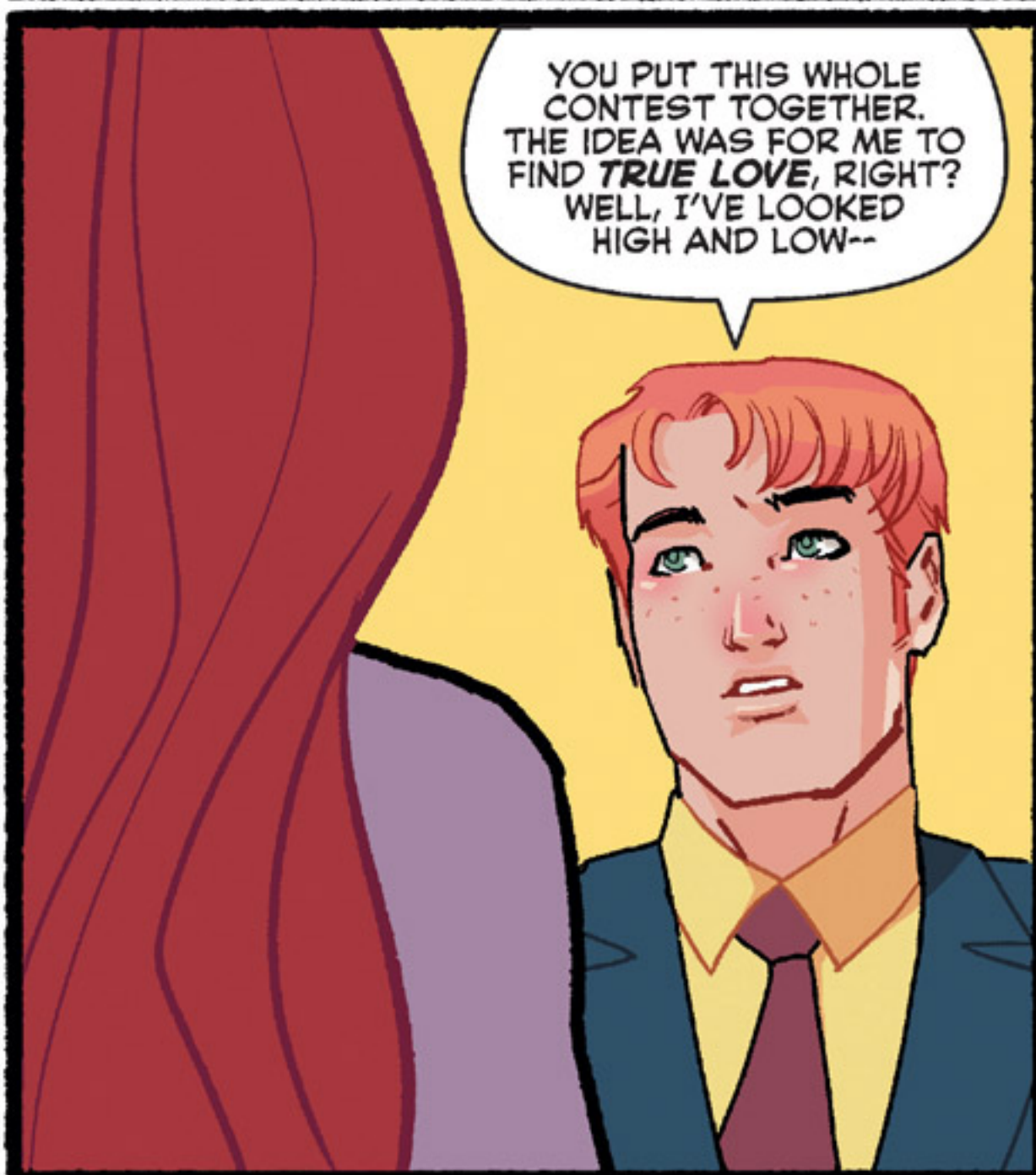
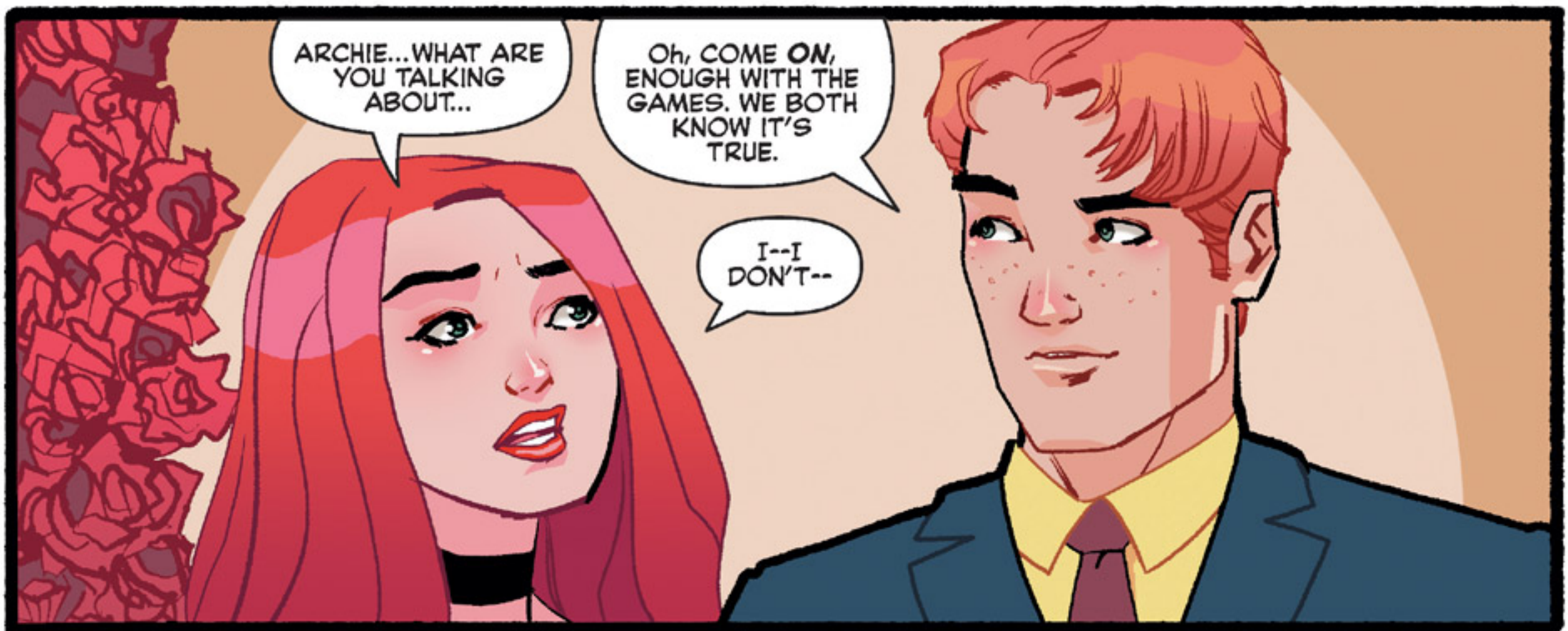
THE WHOLE TOWN WANTS TO KNOW-- HAVE YOU MADE YOUR CHOICE?



I HAVE...








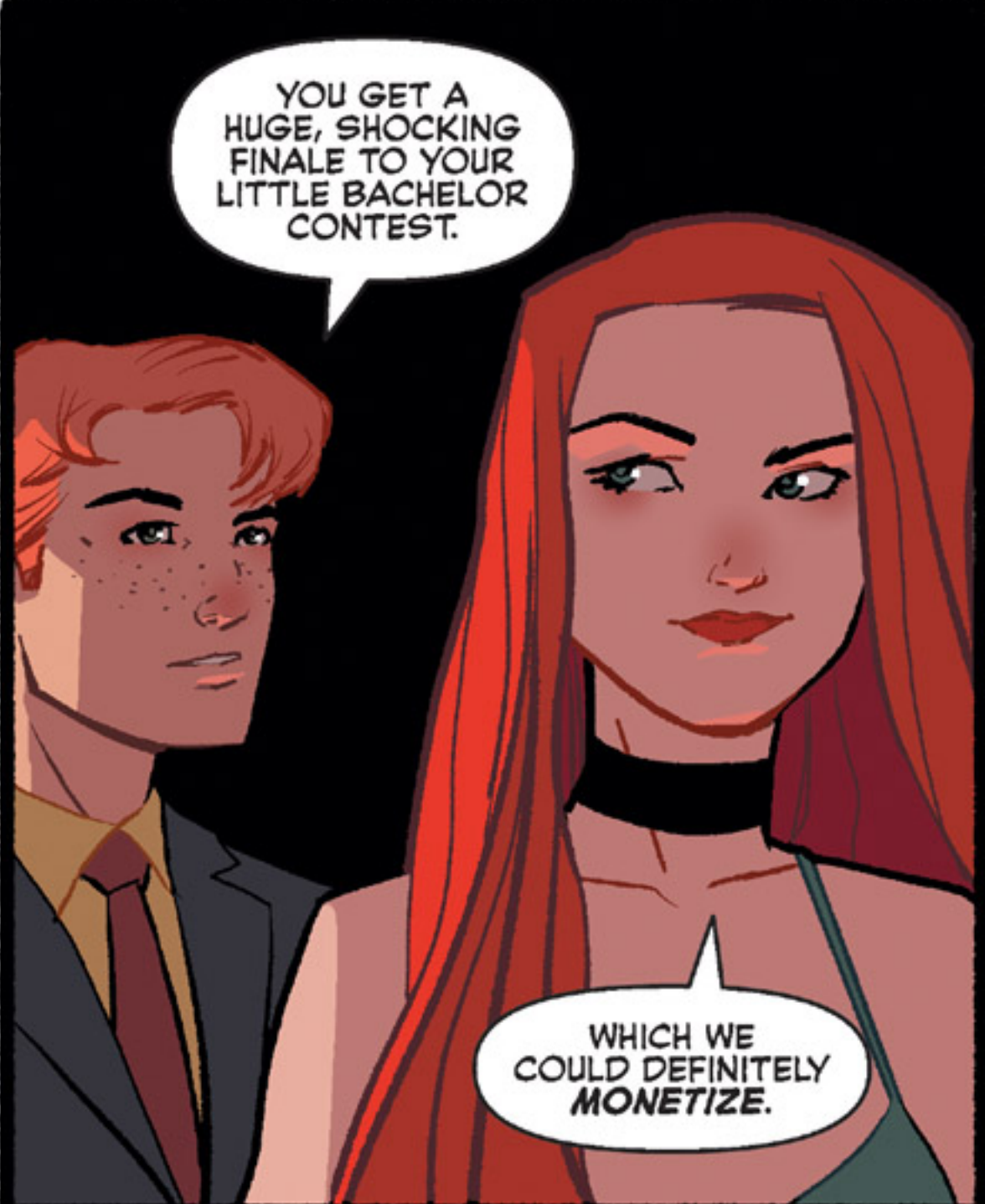


ARCHIE! WHAT ARE YOU **DOING**?!! WE HAD A DEAL--AND YOU KNOW YOU'RE NOT MY TYPE. I **HATE** NICE MEN.

THIS IS ME COMING THROUGH ON THE DEAL, CHERYL--



THINK ABOUT IT. WE **BOTH** WIN. I DON'T HAVE TO GET INTO SOME SHAM RELATIONSHIP-- WELL, I **DO**, BUT NOT WITH ANYONE WHO WILL MIND THE SHAM PART. AND YOU--



YOU GET A HUGE, SHOCKING FINALE TO YOUR LITTLE BACHELOR CONTEST.

WHICH WE COULD DEFINITELY **MONETIZE**.



YEP. AND THAT'S JUST THE BEGINNING. THINK OF ALL THE GOODWILL AND SYMPATHY YOU'D GENERATE WHEN I BREAK YOUR HEART AND DUMP YOU IN A MONTH.

YOU--YOU'D DO THAT FOR ME?

IN A HEART-BEAT.



MY MY, ARCHIE, I HAVE TO SAY-- THIS IS CLEVER. **DEVIOUS**, EVEN. PERHAPS I'VE MISJUDGED HOW NICE YOU ARE--

SHAM, CHERYL. SHAM--






KLINK



I STILL
DON'T GET IT,
VERONICA.

ME
EITHER, B.
HE WAS
SUPPOSED
TO PICK THIS
SECRET
GIRLFRIEND
OF HIS--



--OR SHE WAS
SUPPOSED TO
BARGE IN ON THE
WHOLE THING IN A
JEALOUS RAGE.

INSTEAD
WE GET...ARYL?
CHERIE? EVEN THE
BRANDING SUCKS.
IT'S JUST TERRIBLE
ON ALL LEVELS.



IS IT?

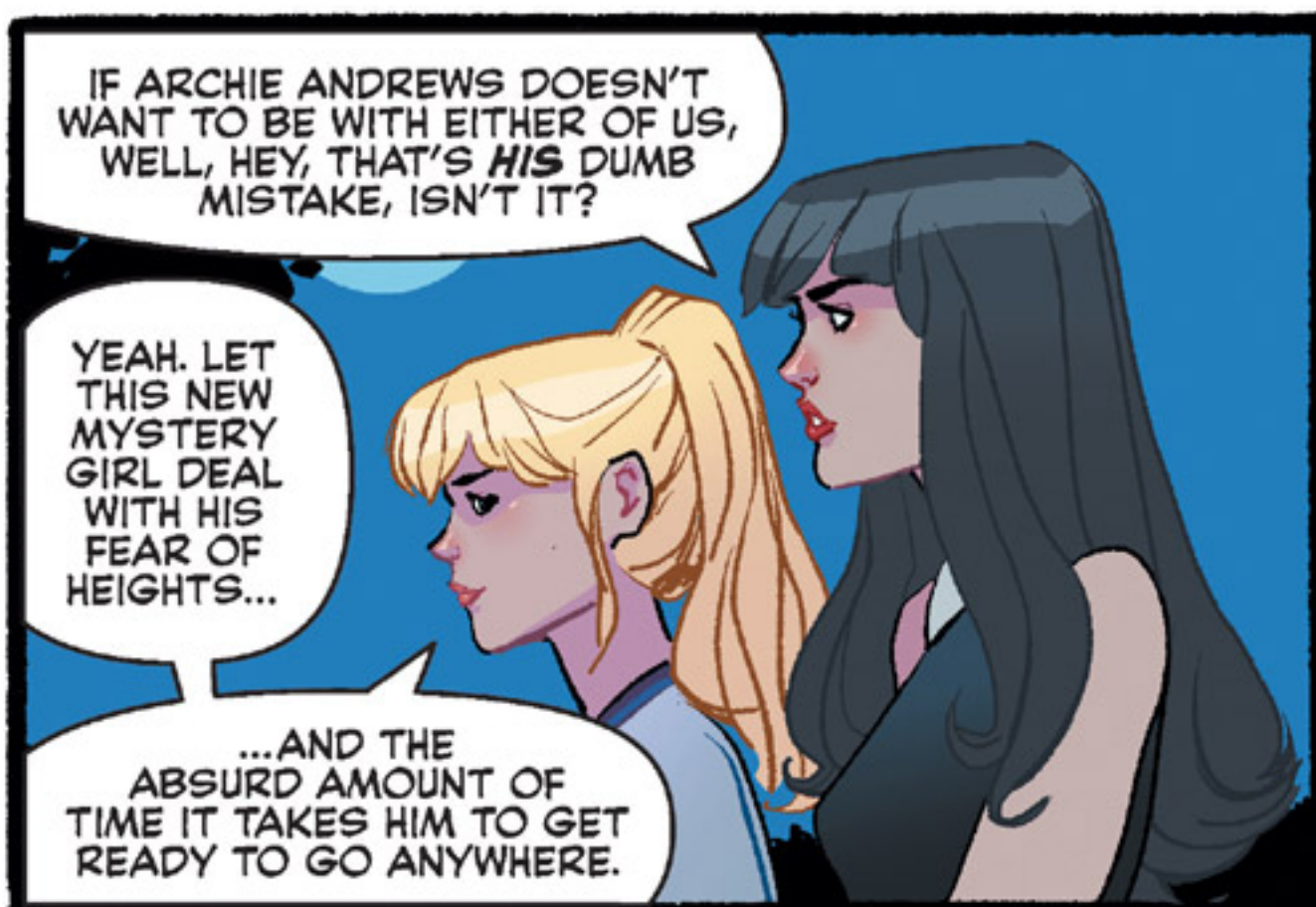
I MEAN,
LET'S BE
HONEST, V--
WE MAYBE
GOT A LITTLE
CARRIED
AWAY WITH
THIS WHOLE
THING.

EXCUSE ME?
I DON'T THINK
THERE'S
ANYTHING
OUT OF THE
ORDINARY
ABOUT--

CREATING A LOCAL
REALITY SHOW JUST TO FLUSH
OUT YOUR EX'S NEW GIRLFRIEND?



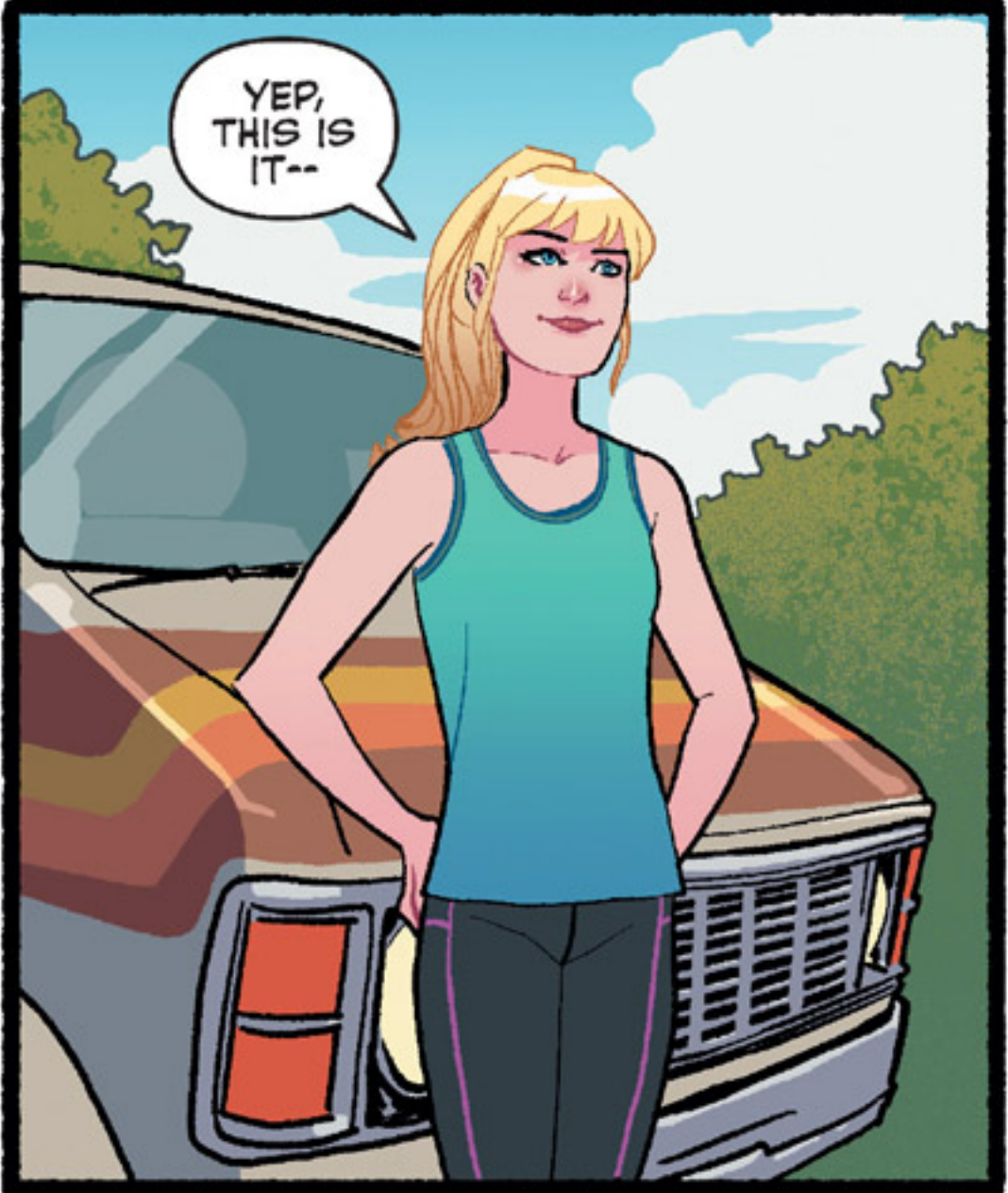
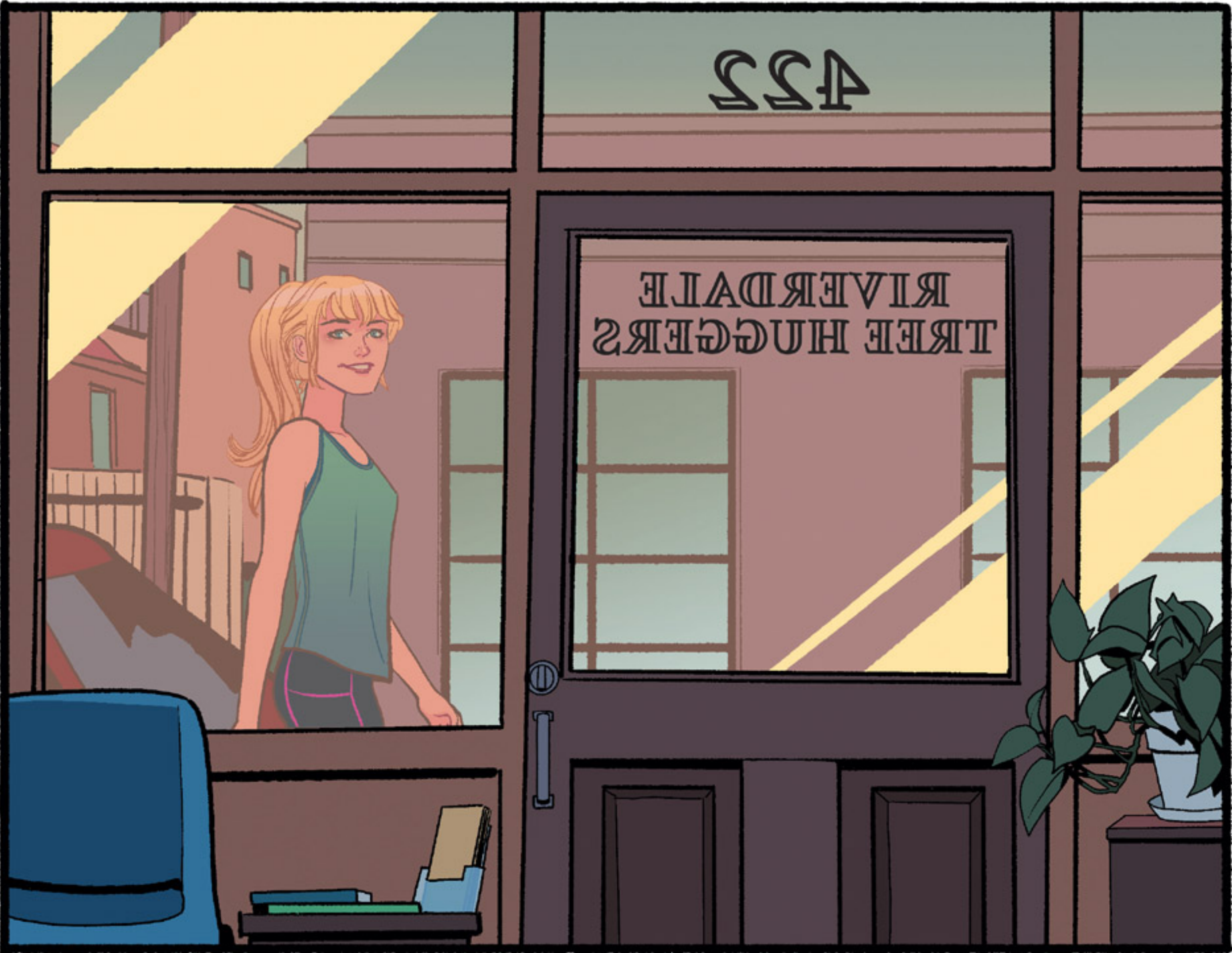
OKAY,
WELL, WHEN
YOU PUT IT
THAT WAY,
IT JUST
SOUNDS
CRAZY.







WE ARE
GONNA
BUILD IT
RIGHT HERE
IN THESE
WOODS.





--WE ARE
GONNA
SAVE
THESE
WOODS.