

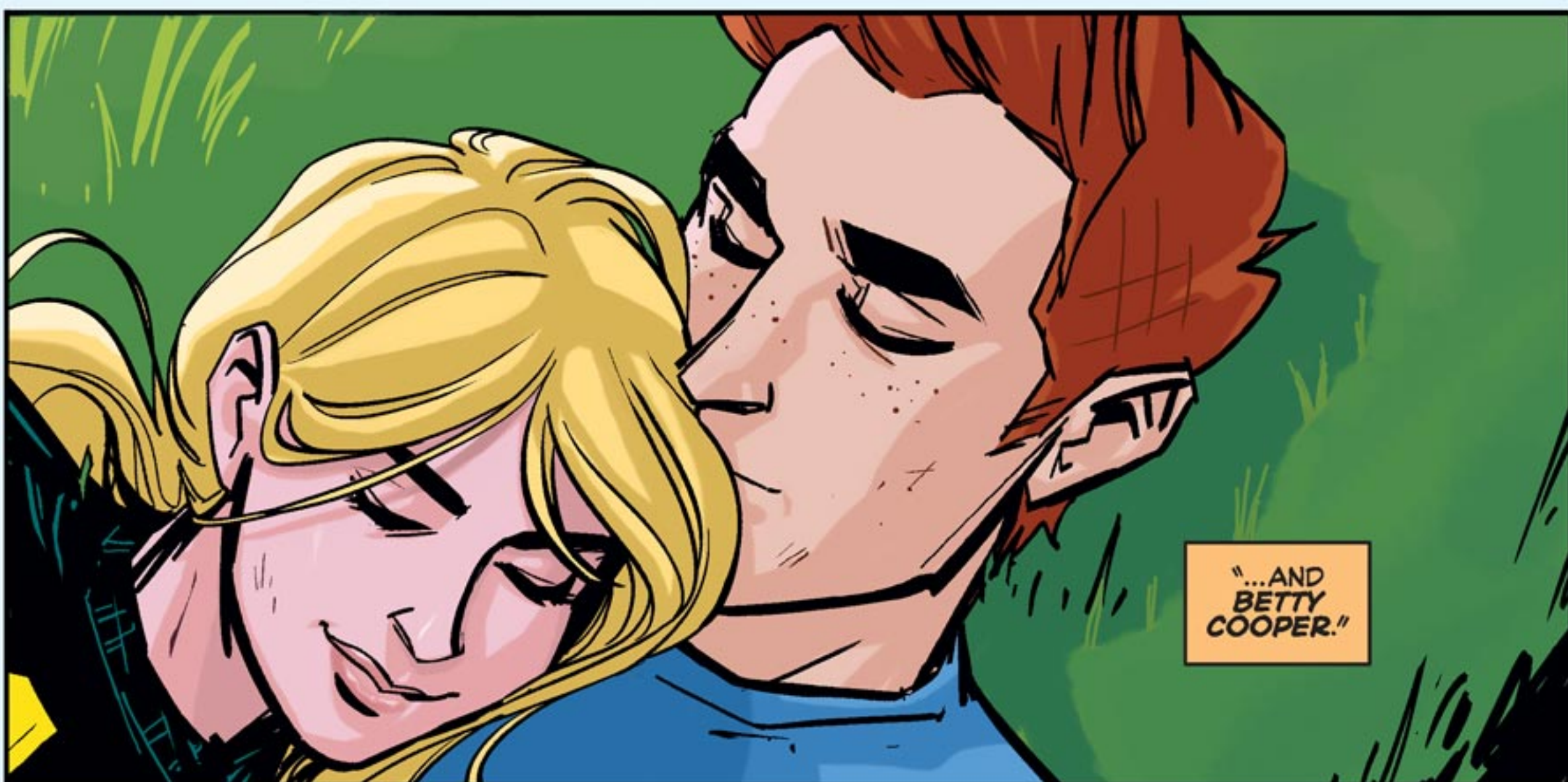
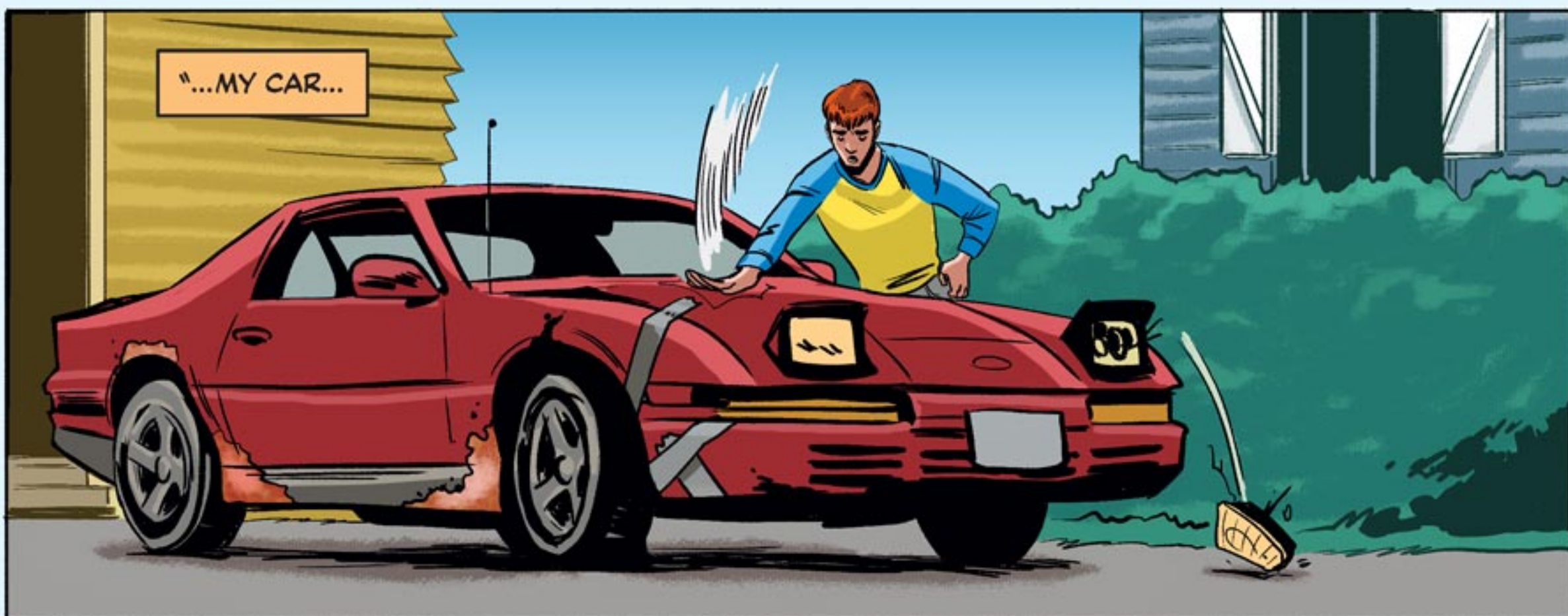
WELCOME TO
RIVERDALE!

WHAT'S THAT?
YOU SAY YOU'VE BEEN
HERE BEFORE? WELL,
THEN--WELCOME
BACK!

THINGS HAVE
BEEN A LITTLE
CRAZY AROUND
HERE LATELY,
ESPECIALLY
FOR ME.

GET
COMFORTABLE
WHILE I WADE
INTO WHAT'S
BEEN GOING
ON...





"I STILL HAVE MY MUSIC. THE CAR... WE'LL GET BACK TO THAT."

"AS FOR BETTY... IT'S COMPLICATED."



"WE GREW UP TOGETHER. SHE WAS ALWAYS 'THE GIRL NEXT DOOR' TO ME."



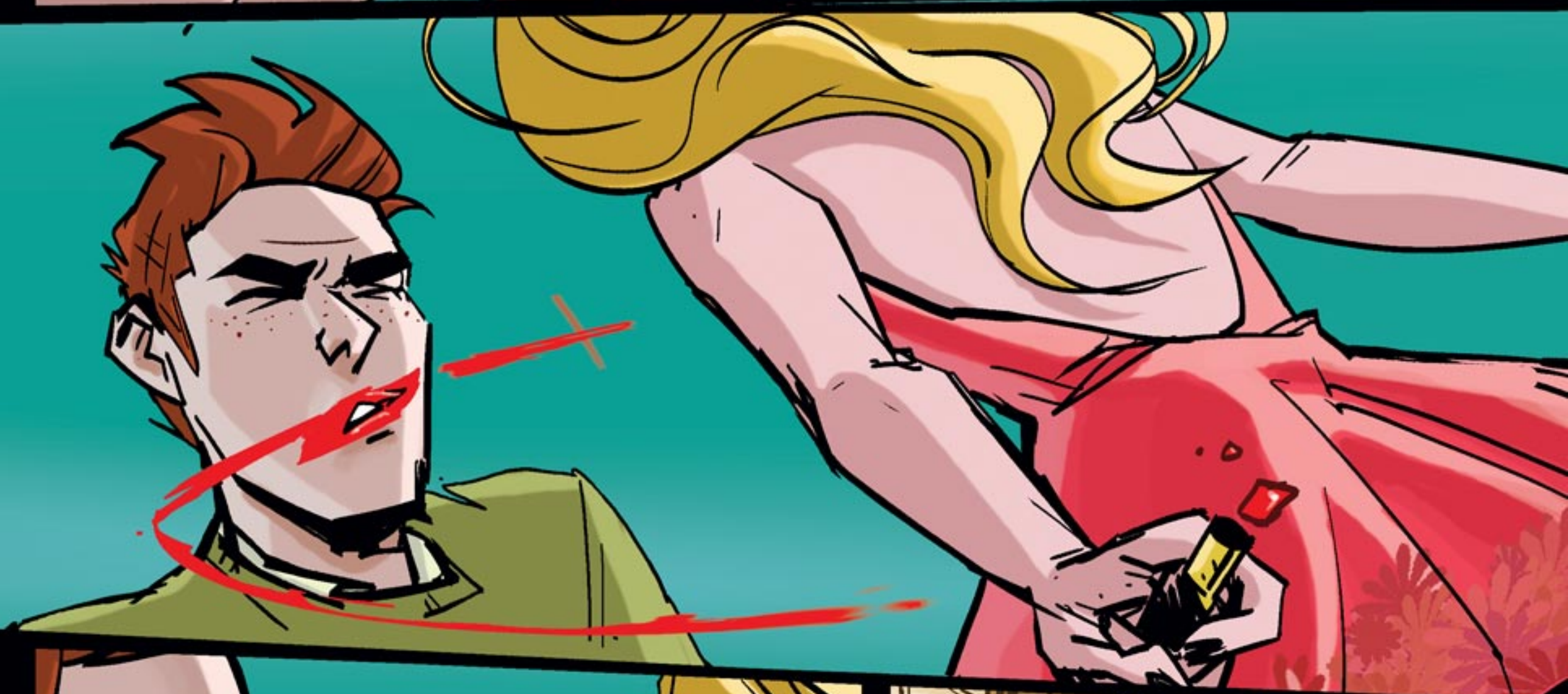
"THEN, ONE DAY, SHE WENT ALL FANCY ON ME. THAT WASN'T THE BETTY I KNEW-- NOT MY BETTY..."

WE'RE TALKING ABOUT YOU, OKAY?

THIS!
THIS IS THE CRAP THAT DOESN'T BELONG ON YOU! WHERE'S THE BETTY I KNOW?



"LOOKING BACK,
SHE HAD A POINT."



"JUST
LIKE THAT,
WE WERE
DONE."



"RIVERDALE HIGH WENT NUTS
WITH THE #LIPSTICKINCIDENT."

"I DIDN'T KNOW IT
AT THE TIME,
BUT MY LIFE
WAS CHANGING
IN BIG WAYS."

COMING SOON TO TRANSFORM RIVERDALE:

LODGE INDUSTRIES

CHANGING YOUR TOWN
FROM THE GROUND UP!

"I WISH
THERE'D
BEEN A
SIGN..."



"ANYWAY,
THE SUPER-RICH
LODGE FAMILY
MOVED INTO TOWN.
THAT INCLUDES
THE *AMAZING*
VERONICA
LODGE."



"FOR ME IT
WAS LOVE
AT FIRST
SIGHT."

"...NOT FOR MR. LODGE, THOUGH.
I KINDA KNOCKED DOWN THE
FIRST PASS AT HIS MANSION..."

"BY ACCIDENT!
COMPLETELY NOT
INTENTIONAL!"

WHAKKAPOOOON