

# ROCKO'S MODERN LIFE™

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**nickelodeon**

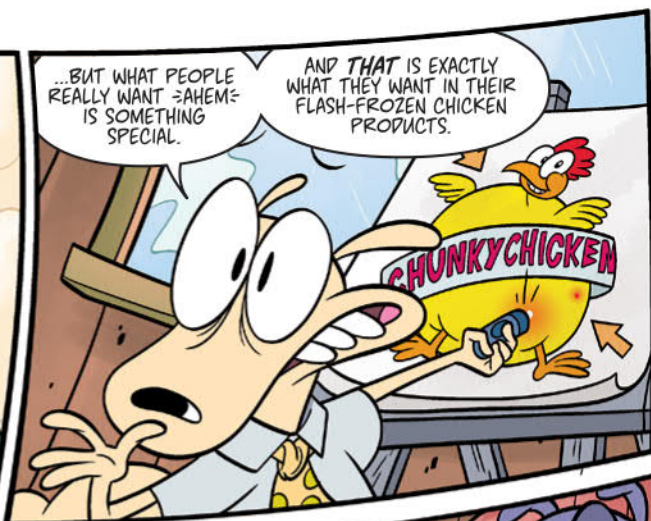
SPECIAL THANKS TO  
**JOAN HILTY, LINDA LEE, JAMES SALERNO, ALEXANDRA MAURER  
AND THE WONDERFUL TEAM AT NICKELODEON**

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...ANY COMPANY CAN TAKE SOMETHING OLD, SLAP SOME PAINT ON IT, AND SELL IT RIGHT BACK AS "NOSTALGIA"...



...BUT WHAT PEOPLE REALLY WANT =AHEM= IS SOMETHING SPECIAL.

AND *THAT* IS EXACTLY WHAT THEY WANT IN THEIR FLASH-FROZEN CHICKEN PRODUCTS.



DO WE GET THE PEOPLE TALKING AT THE LOCAL CHATTY CHICKEN?

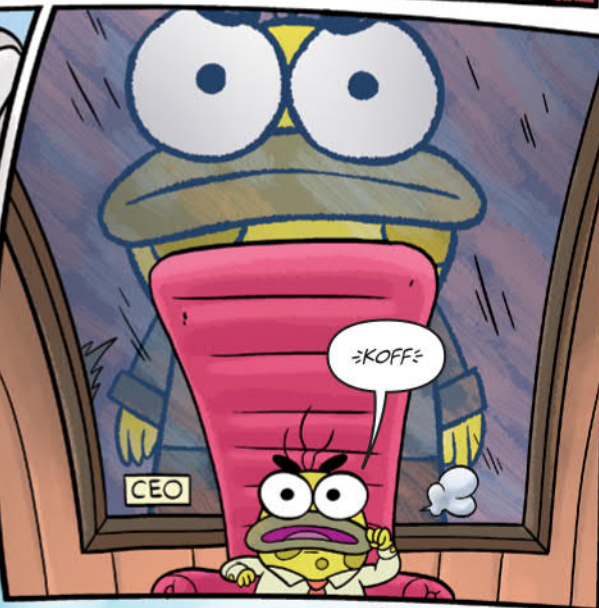
GOOD, BUT NO. YOU CAN'T TALK WITH YOUR MOUTH FULL, AND YOU CAN'T GORGE WITH A YAKKY WORD-HOLE.

HOW ABOUT CHILDISH CHICKEN, TO CAPTURE THAT INNER FUN AND INNOCENCE? NUH UH. SOUNDS LIKE YOU'RE EATING KID MEAT.

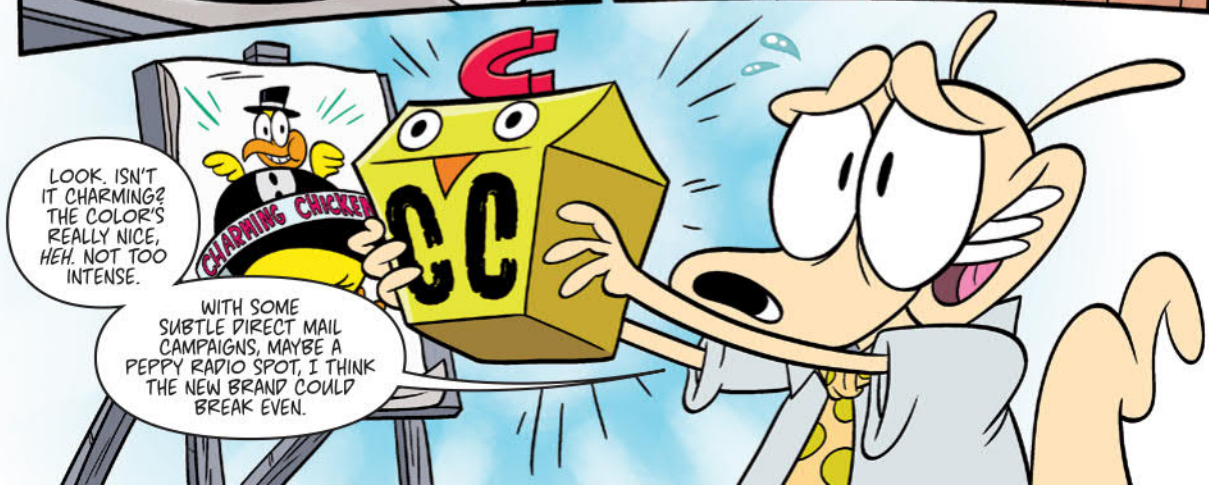


FEAST YOUR EYES ON THE NEW, IMPROVED POULTRY PROVIDER...

...CHARMING CHICKEN!



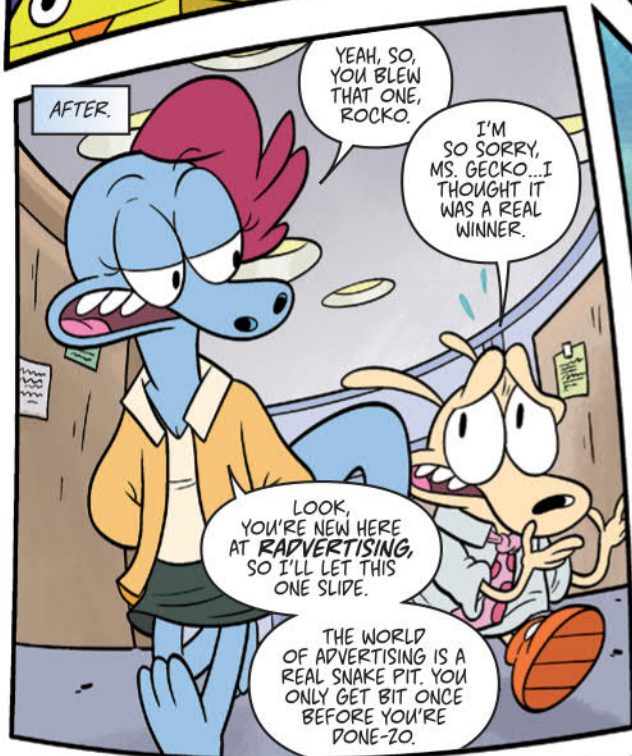
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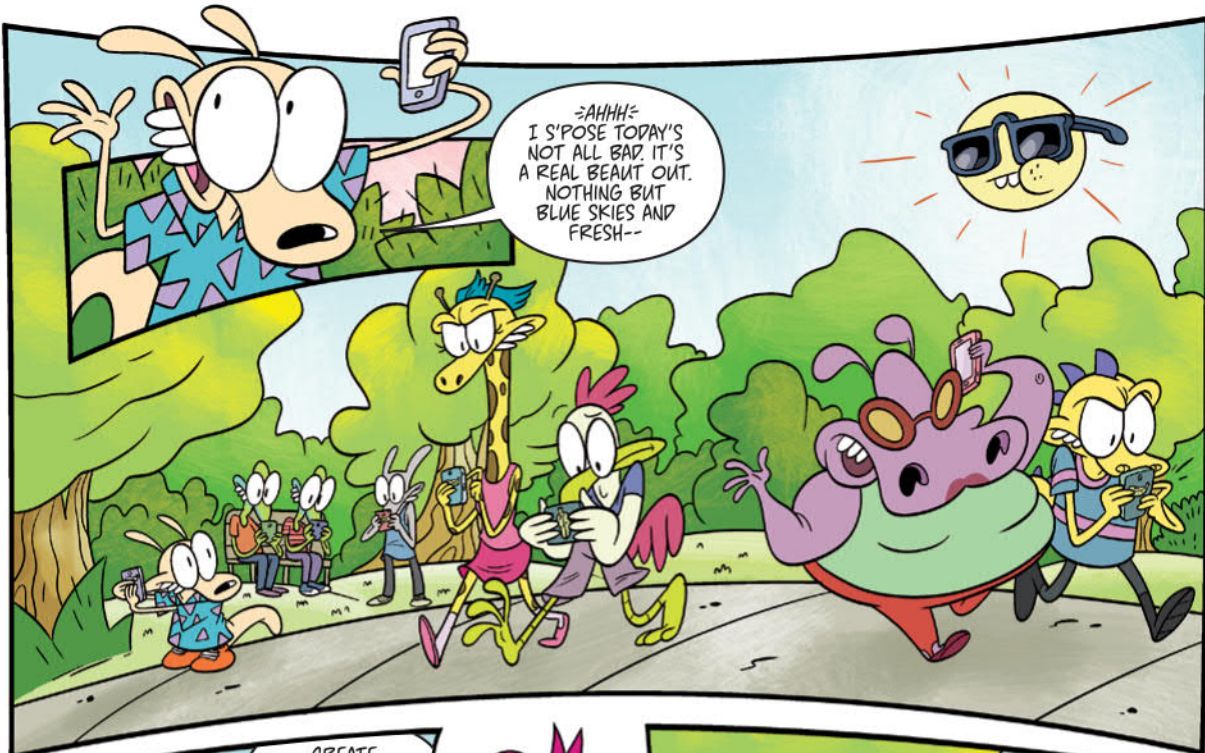
LOOK, ISN'T IT CHARMING? THE COLOR'S REALLY NICE, HEH. NOT TOO INTENSE.

WITH SOME SUBTLE DIRECT MAIL CAMPAIGNS, MAYBE A PEPPY RADIO SPOT, I THINK THE NEW BRAND COULD BREAK EVEN.













HELLO FRIENDS!  
FROM ROCKO



rOCKO?!  
YESsssSI!,,,,,  
+<:=(P)



are u ok, rocko?  
Do u need help??



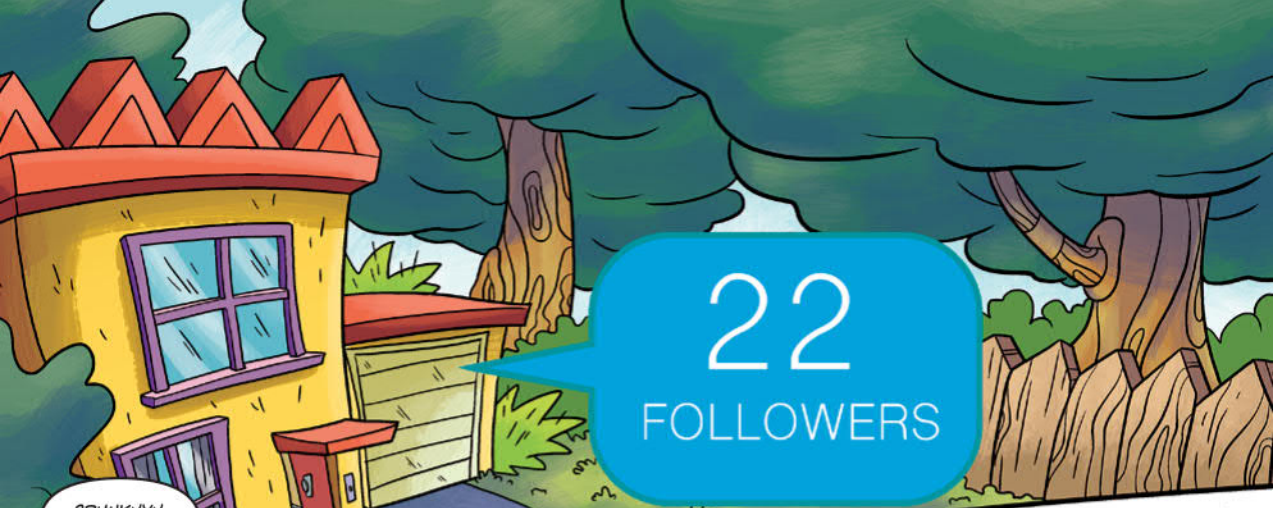
SO MANY  
APPS. I'M  
APP-REHENSIVE...  
BUT THEY'RE ALL  
APP-ETIZING.  
HEH.

I THINK  
I'M GETTING  
THE HANG OF  
THIS.



andyWolfe good pic... LOL  
wheels Cute! :)  
B New phone  
who dis





22  
FOLLOWERS

SPUNKYYY,  
I'M HOME!

SPUNKY?  
WHERE ARE YOU,  
YOU LITTLE  
DEV--

HOLY MOLY,  
WOULD YOU  
LOOKIT  
THAT...

HE'S BEEN  
WEARING MY SOFT  
UNSPEAKABLES!

GOTTA  
POST THIS  
ONLINE.  
RIGHT.  
NOW.

SPUNKY,  
WAIT! YOU'RE  
FAMOUS!

FWZOOM