



TONIGHT ON
"WHATEVER
HAPPENED
TO...?"

WE SEARCH
FOR ANSWERS
ABOUT THE
DISAPPEARANCE
OF RICHARD
SMILEY.

I KNOW
WHAT YOU'RE
THINKING,
BUT THAT'S
NOT ME.



NOT
YET, IT
AIN'T.



RICHARD
SMILEY...JUST
SAYING THE
NAME EVOKES
A REACTION.

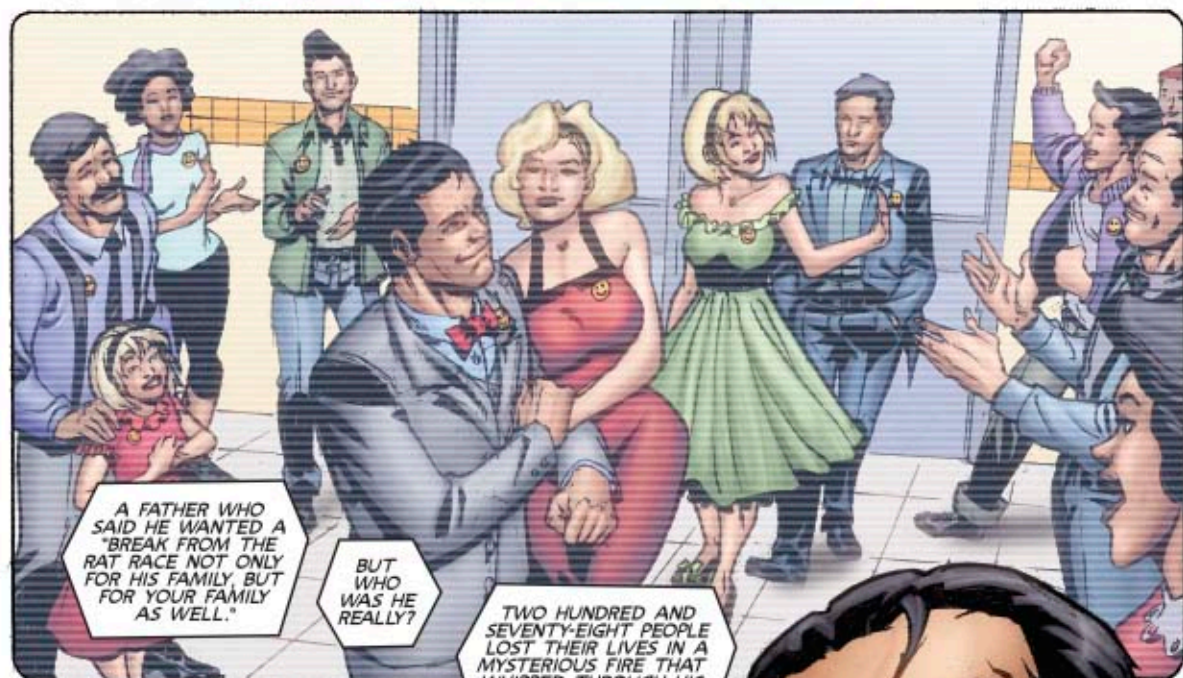
FOR MANY,
RICHARD SMILEY
HOLDS THE
MAGICAL KEYS
TO THEIR
CHILDHOODS.

THE PROFESSIONAL
FAMILY MAN AND
OWNER OF SMILEY'S
FAMILY EATING, A FUN
LOVING FATHER TO US
ALL, WHO GAVE A
GENERATION OF CHILDREN
"A BURGER, A SMILE,
AND A PLACE TO
PLAY."



MANY WHO WORKED
BESIDE HIM, WHO HE
GAVE LIVELIHOODS TO,
REMEMBER HIM AS THE
PERSON YOU SEE
HERE.

CHARISMATIC.
WHOLESUME.
GENEROUS. THE
PURVEYOR OF FAMILY
FUN AND TASTY
FAST FOOD.



A FATHER WHO
SAID HE WANTED A
"BREAK FROM THE
RAT RACE NOT ONLY
FOR HIS FAMILY, BUT
FOR YOUR FAMILY
AS WELL."

BUT
WHO
WAS HE
REALLY?

TWO HUNDRED AND
SEVENTY-EIGHT PEOPLE
LOST THEIR LIVES IN A
MYSTERIOUS FIRE THAT
WHIPPED THROUGH HIS
SMILEY CORPORATE
COMPOUND.

RICHARD SMILEY'S
REMAINS WERE NOT
AMONGST THEM. NOR
WERE HIS MISSING SON'S.
HOWEVER, FOLLOWING
THESE TRAGIC EVENTS
RICHARD SMILEY WAS
NEVER SEEN AGAIN.

"WHATEVER
HAPPENED TO...?"
AND ITS TEAM OF
INVESTIGATORS HAS
HAVE DUG DEEPER
INTO THIS ENIGMATIC
FIGURE HEAD--

--AND DISCOVERED
SOMETHING FAR DARKER
WAS LURKING IN EACH
HAMBURGER PATTY AND
EACH HAND BEATEN
SHAKE.

THE FRIGHTENING
TRUTH IS, RICHARD
SMILEY'S SMILE HID
A SECRET LIFE OF
SATANIC RITUALS,
WILD SEX PARTIES,
AND--

