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SUPER-POWERED FIGHT TO THE FINISH!

CHAVO GUERRERO'S legend in the ring is matched only by his family heritage; a line of CHAMPIONS that have left a lasting mark on wrestling history. But within days of retiring from the family business, Chavo uncovers a DEEP FAMILY SECRET. While the Guerreros grappled opponents in the squared circle, they secretly battled a criminal cartel with ANCIENT MYSTIC ROOTS. When the bad guys come to collect their debt, Chavo's rage unleashes a SUPERHUMAN STRENGTH he never knew he had. Chavo has to join the fight one last time, for his legacy . . . and the world.

SELLING POINTS

- Chavo Guerrero has 500K social media followers
- Chavo is featured weekly on Lucha Underground on the El Rey Network, with a combined social media reach of 940K and over 9M views on YouTube
- With a Latino cast and creative team, the series has strong appeal to Spanish-speaking fans of both superheroes and pro wrestling
- Fabian Nicieza is a superhero comics legend, having written seminal runs of X-Men, X-Force, Deadpool, and dozens of other fan-favorite characters
- Fun new superhero title with no continuity to learn at a low-priced entry point

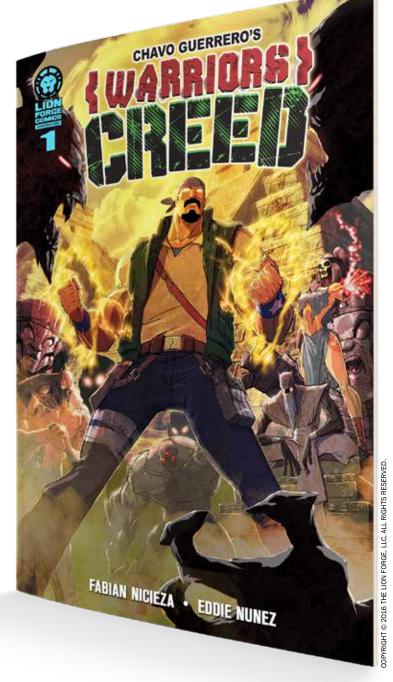
MARKETING HIGHLIGHTS

- Promotional partnership with Chavo Guerrero
- Free preview distributed at Guadalajara International Book Fair, NYCC '15, and C2E2
- Extensive review copy mailing to comics news and entertainment outlets
- Outreach to pro wrestling and fan communities through publicity and paid ads in industry outlets
- Free promotional posters and POS material for retailers by request
- Paid outreach to targeted demos on social media platforms
- Featured at comics conventions across the country throughout the year

ABOUT THE CREATORS

Fabian Nicieza is an American comic book writer best known for his work on Marvel titles such as *X-Men, X-Force, Cable and Deadpool,* and *Thunderbolts,* for all of which he helped create numerous characters.

Chavo Guerrero, Jr. is a third-generation professional wrestler with 12 major wrestling championship belts including six as the WCW/WWE Cruiserweight Champion. Chavo is a headliner for El Rey Network's *Lucha Underground* wrestling franchise.



CHAVO GUERRERO'S WARRIORS CREED by Fabian Nicieza, art by Eddie Nunez and Fabiano Neves

LAUNCH MONTH: June 2016 PAGE COUNT: 32 FORMAT: Monthly Comic Book SRP: \$2.99

TRIM: 6.625 x 10.25 AGE RANGE: Teen+ ITEM #: TBD

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